

2022-2023 District Goals

District: 15

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

Action Plan

[393 Service 1 1572.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	10	2
2nd Quarter	1	20	10	2
3rd Quarter	0	0	10	2
4th Quarter	0	0	10	2

FY New Clubs

2

FY Charter Members

40

FY New Members

40

FY Retention Goal

8

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

72

Action Plan

[Membership 1.pdf](#)

[Membership 2.pdf](#)

[Membership 3.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 50% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[422 Leadership 1 8978.pdf](#)

[422 Leadership 2 6135.pdf](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 50% and club participation in our district increases by 50%.
- b. Our team will ensure that 51 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Silver level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 100 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[LCIF 1.pdf](#)

CUSTOM GOALS

Goal Statement

Leadership The District GAT meet monthly in the 2022=2023 Lion year.

Leadership: To use a virtual training platform for all District 15 training for club officers, zone chairperson, guiding lions August 31, 2022.to May 30, 2023.

Membership: To charter 2 new branch clubs by June 30, 2023.

Membership; To increase district membership by 40 net members by June 30, 2023.

Membership: To implement a retention program by August 30, 2022 to help clubs to not lose current living members.

Service: To increase club reporting to 50% by December 31, 2022.

Service: To ensure that the list of service and fundraising projects is distributed to all District 15 clubs by July 31, 2022.

LCIF: To increase number of clubs donating to LCIF to 100% by June 30, 2023

Action Plan

[Leadership 1.pdf](#)

[Leadership 2.pdf](#)

[351 Membership 1 8661.pdf](#)

[351 Membership 2 2903.pdf](#)

[351 Membership 3 6721.pdf](#)

[Service 1.pdf](#)

[Service 2.pdf](#)

Goal Statement

Action Plan